

Ancestor

2023/2024 Media Information

Advertising Schedule

Issue	On Sale	Booking deadline	Material deadline
Mar. / Apr. / May	1 March	1 January	14 January
Jun. / Jul. / Aug.	1 June	1 April	14 April
Sep. / Oct. / Nov.	1 September	1 July	14 July
Dec. / Jan. / Feb.	1 December	1 October	14 October



Rates all prices inclusive of GST

	Per Issue	4 x Issues
A. Full Page	\$1,490	\$5,070
B. Half Page – vertical	\$745	\$2,575
C. Half Page – horizontal	\$745	\$2,575
D. Third Page – horizontal	\$578	\$1,964
E. Quarter Page – vertical	\$388	\$1,323
F. 1/8 Page – horizontal	\$178	\$556

	Per Issue	4 x Issues
Full Page		
Inside Front Cover	\$1,596	\$5,292
Inside Back Cover	\$1,543	\$5,161
Outside Back Cover	\$1,712	\$5,313
Inserts	\$882	\$3,307
<i>All sizes up to A4 max. 2500 copies must be supplied and delivered by the advertiser to the GSV mailing house by the due date</i>		

Specifications

A	B	C	D	E	F
Full Page H 297 mm W 210 mm	Half Page Vertical H 297 mm W 90 mm	Half Page Horizontal H 135 mm W 183 mm	Third Page Horizontal H 90 mm W 183 mm	Quarter Page Vertical H 135 mm W 90 mm	1/8 Page Horizontal H 66 mm W 90 mm

Inserts: Any size sheet up to A4 (297 x 210 mm). Inserts should be printed on 90-100 gsm paper to aid automatic insertion.

Print Ready Art Work

- Supply material is required at a resolution of 300-600dpi in JPG, PDF or EPS file format
- CMYK colour space preferred
- Fonts must be embedded in PDF and EPS files
- Full page advertisements to include 5mm bleed

Contact

Ancestor
 The Genealogical Society of Victoria Inc.
 Level 1, 10 Queen Street
 Melbourne VIC 3000 Australia
 Tel: +61 3 9662 4455
 Email: ancestor@gsv.org.au